

Graphic Designers (Part-time, Full-time)

Company overview: Ethnico Advertising is a full-service advertising agency specializing in multicultural markets. Our parent company Maple diversity communications rank as 79th fastest growing companies in Canada and now we are expanding the business in the USA. With clients like Porsche, American Express, Johnson and Johnson, Nestle, Edward Jones etc, we have market knowledge and expertise to drive a successful total market campaign for any client.

Ethnico Advertising is looking for experienced Graphic Designers (Chinese and South Asian) to join the team. You will be willing to work well under pressure and efficiently support our Creative and Account Management teams to execute and accomplish award-winning creative projects.

RESPONSIBILITIES:

- 3+ years of experience in creative designing
- Diploma/certificate in graphic designing
- Execution and production of print and digital assets to ensure accurate, on-time delivery within tight deadlines, applying style/brand guidelines and templates
- Ensure on-time delivery of all advertising materials to media, printers, and external vendors
- Consult with senior staff regarding marketing strategy and promotions to maintain marketing campaign consistency and brand differentiation
- Create presentations, PDFs, and mock-ups for proposals, client reviews, and approvals

QUALIFICATIONS:

- Expert in the latest versions of Creative Suite (InDesign, Photoshop, Illustrator), Adobe Acrobat on MAC platforms
- Video editing and HTML/coding a strong asset
- Passion for branding art & design with an eagerness to collaborate with other creative people
- Curious to understand client needs, industry trends
- Adaptable to work independently, set and prioritize projects to meet deadlines in a fast-paced environment
- Must possess excellent interpersonal and communication skills and work well with others and as part of a team
- Takes pride in their work and takes full ownership of their projects, start to finish
- Extremely detail-oriented, calm, and resilient in high-pressure situations with zero-tolerance for errors
- Must possess a mix of both creative and technical skills

- 3+ years of industry experience, agency experience an asset
- Online or hard copy of design portfolio is a must
- Must be proficient in Cantonese and/or Mandarin

Interested applicants must submit their resume's with cover letter to agency@ethnicoad.com.